Wan-Ting Huang

Product Designer

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SKILLS

Design Methods

Affinity diagramming
Competitive analysis
Conceptual modeling
Heuristic evaluation
Interviewing
Journey mapping
Mind mapping
Persona development
Prototyping
Storyboarding
Task-flow diagramming
Usability testing
Wireframing

Tools

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Framer
GitHub
InVision
Keynote
Microsoft Office Suite
Principle
Sketch

Front-end

HTML5
CSS3
JavaScript
jQuery
Responsive frameworks

WORK EXPERIENCE

Product Designer

Facebook, Inc. | Seattle, WA, USA | Oct. 2017~Present

Enhanced meaningful interaction among people by transforming Facebook Groups.

Product Designer

Uber Technologies, Inc. | Seattle, WA, USA | Oct. 2016~July. 2017

Expanded Uber's core rider service to serve additional customers, including Scheduled Rides and Family. Shipped iOS and Android designs that increased total scheduled trips, brought new signups, and decreased dropoff rates. Work involved problem space definition, wireframing, prototyping, animation, usability testing, high-fidelity mockups, visual specs, asset production, and working with product managers, engineers, copywriters and marketing to ensure quality, timely delivery.

Senior User Experience Designer

EchoUser, Inc. | San Francisco, CA, USA | Nov. 2013~Oct. 2016

Designed web and mobile experiences for clients ranging from leading tech companies to startups, which include Google (AdWords, AngularJS, Project Ara), Apple, GE, NetApp, Castlight Health, Candy House, and Graph Dive. Mentored junior designers on helping advance their design skills, critiques, and career path.

Contract UX/UI/Visual Designer

Various companies | San Francisco Bay Area, CA, USA | May 2013~Oct. 2013

Redesigned 23andMe's website into a responsive site compatible across desktop, tablet, and mobile. Designed infographic diagrams and illustrations for ZenPayroll's marketing campaigns.

Interaction Design Intern

Cook Medical, Inc. | Bloomington, IN, USA | May 2012~May 2013

Established and maintained a visual/interaction style guide for Cook Medical's public website.

EDUCATION

M.S. in Human-Computer Interaction Design

Indiana University Bloomington | Bloomington, IN, USA | Aug. 2011~May 2013

B.B.A. in Business Administration
B.B.A. in Finance

National Taiwan University | Taipei, Taiwan | Sep. 2006~Aug. 2010