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# Wan-Ting Huang

User Experience Designer

## WORK EXPERIENCE

### User Experience Designer

EchoUser, Inc. | San Francisco, CA, USA | Nov. 2013~Present

- Worked closely with clients including leading tech companies and startups to deliver beautiful user experiences.

### UX/UI Designer (Contract)

23andMe, Inc. | Mountain View, CA, USA | Jul. 2013~Oct. 2013

- Redesigned 23andMe's website into a responsive design site compatible across desktop, tablet, and mobile. Interviewed stakeholders and researched users to define requirements and generate concepts to improve the overall user experience. Created high-fidelity UI comps and visual assets for development, working closely with the marketing lead, copywriters, graphic designers, and developers to ensure a smooth launch.

### Visual Designer (Freelance)

ZenPayroll, Inc. | San Francisco, CA, USA | May 2013~Jul. 2013

- Designed infographic diagrams and illustrations for marketing campaigns.

### Interaction Design Intern

Cook Medical, Inc. | Bloomington, IN, USA | May 2012~May 2013

- Established and maintained a visual/interaction style guide for Cook Medical's public website, including grid systems, interaction patterns, typography, colors, and icons for use throughout the entire site.
- Researched methods for transitioning traditional print documentation to a modern tablet application format. Developed visual/interaction guidelines for digital publications on iPads and prototyped samples for reference.

## OTHER EXPERIENCE

### National Web Design Competition

Chinese Professional Management Association | Taipei, Taiwan | Aug. 2011

- Earned 1st place in the "Cultural Web Design" competition.
- Designed visuals and developed front-end for Ma Zu Fever, a website introducing Taiwanese traditional religious beliefs to the general public.

## EDUCATION

### M.S. in Human-Computer Interaction Design

Indiana University | Bloomington, IN, USA | Aug. 2011~May 2013

### B.B.A. in Business Administration

### B.B.A. in Finance

National Taiwan University | Taipei, Taiwan | Sep. 2006~Jun. 2010

## SKILLS

### Design Methods

Affinity diagramming  
Interviewing  
Mind mapping  
Persona development  
Prototyping  
Storyboarding  
Task-flow diagramming  
Usability testing  
Wireframing

### Tools

Adobe After Effects  
Adobe Illustrator  
Adobe Dreamweaver  
Adobe Fireworks  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere Pro  
Axure RP  
Keynote  
Microsoft Office Suite  
Omnigraffle

### Front-end Development

HTML  
CSS  
JavaScript  
jQuery

### Languages

Mandarin (native)  
English (fluent)