


ONLINE STORE REDESIGN

AUGUST 29 // RESEARCH INSIGHTS and INITIAL WIREFRAMES



CURRENTLY // STORE PAGE

The leading health and ancestry DNA service | [sign in](#) [register kit](#)  2



23andMe welcome health ancestry how it works **store** help

Knowledge is power.
23andMe empowers you to better manage your health and wellness.
[Need an Assisted Collection Kit? →](#)


\$99
[add to cart](#)

Ships in 1-2 business days. Expect results 4-6 weeks after we receive your sample.
Shipping and processing times may vary due to high volume.

In your cart

	Price
 Who will be using this kit? <input type="text" value="enter name"/>	\$99 remove
 Who will be using this kit? <input type="text" value="enter name"/>	\$99 remove
Less Discount	- \$19.80
sub-total \$178.20	

+ add another kit
20% off each additional kit! [continue](#)

Secure Server 
[Tell me more](#)

The resale of our kits is prohibited. 23andMe can only guarantee services and provide support for kits purchased directly through our website, www.23andme.com, or through one of our authorized resellers. [Learn more](#)

20% discount only applies to kits purchased within the same order and shipped to a single address. Discounts, promotions and special pricing cannot be combined or used in conjunction with any other discount, promotion or special pricing and are not valid on previous purchases.

You will have 12 months from the date of purchase to use your kit.

[Refund Policy](#)
[Sample Collection for Children](#)
[Other Store FAQs](#)

Is the information necessary?

Other ways to layout the product?
Special qualities of 23andMe products:
same product with personalized info.

- The kit.
- 1. Name / Contact info
- 2. Shipping Address / Method
- 3. Assistance needed or not
- 4. Gift option

Discount info can be more distinct.

The "Add another kit" is not prominent enough.

The legal information and FAQ can be organized better.

CURRENTLY // STORE PAGE

23andMe

1 Shipping 2 Payment 3 Review

Shipping address

First name: Wan-Ting Last name: Huang

Company Name (optional):

Street Address: 835 BUSH ST

Apartment, Suite, Building (optional): APT 10

City: SAN FRANCISCO State: California Postal code: 94108-3318

Country: United States

Shipping method Standard (5-8 days) - \$14.95

First kit: \$9.95
Each additional kit: \$5.00

The progress indicator occupies too much vertical space.

The address format is not conventional. Multiple addresses shipping scenario needs to be considered in the future.

23andMe

1 Shipping 2 Payment 3 Review

Credit Card

Total: \$193.15

Card Number: [input] [Visa] [MasterCard] [Discover] [Amex] [JCB]

Expiration month: [dropdown] Expiration year: [dropdown] CVV: [input] [?]

Billing address

Wan-Ting Huang
835 BUSH ST
APT 10
SAN FRANCISCO, CA 94108-3318
United States

Use same as shipping
 Enter a new address

continue

Secure Server
Tell me more

The credit card graphics are too small.

PAIN POINTS // MEETING NOTES with Michelle

pre-order

during-order

post-order

- There is no name for our product. Customers are not sure what they'll get.
- If a user fails to provide correct names on each kit in one order, it's hard for 23andMe to get contact with the sample provider who forgets to register his kit. However, users might not have a specific names in mind when ordering multiple kits for relatives.
- There is no verification for international shipping address yet.
- There will be a high demand for shipping to multiple addresses in one order before Christmas, but the site hasn't supported that.

Nice to have:

- Power users would like to save their credit card information.
- Customers would like to purchase a kit as a gift to other.

- Some customers would assume that their online accounts will be created automatically during the checkout process because they were asked to provide their personal info, while it's not the case.
- There is no way for users to track the shipping progress of their order after purchasing.
- Customers don't know they can cancel an order within 60 mins through the website directly without calling to the customer service center.

● ← Customers get their kits

- There is a lack of instructions and education about how to correctly provide the saliva sample. Customers are dissatisfied when they find out that
 1. they forget to register the kit before sending back the kits, and that
 2. they need to recollect their saliva sample because they didn't follow the instruction correctly.

EXAMPLES // APPLE STORE

Apple Store

Items in Your Cart

	iPad mini with Wi-Fi 16GB – Black & Slate	\$329.00	1	\$329.00
Available to ship: Within 24 hours				
Remove Save				
Part number: MDS2BLL/A				
Add Engraving				
<input type="checkbox"/> This is a gift				

	iPad mini with Wi-Fi 16GB – Black & Slate	\$329.00	1	\$329.00
Available to ship: Within 24 hours				
Remove Save				
Part number: MDS2BLL/A				
Add Engraving				
Add Apple Gift Package for \$5.00				
Apple Gift Message Edit Delete				
123				

6, 12, or 18 month special financing

Cart subtotal \$658.00
Free Shipping \$0.00
Estimated Tax
Calculate

Total \$658.00

[Continue Shopping](#) [Save Cart](#) [Chat Now](#) [Check Out](#)

Customization options under the same product.

Recommended for You

 AppleCare+ for iPad \$99.00 Add To Cart	 iPad mini Smart Cover – Dark Gray \$39.00 Add To Cart
 Lightning to USB Camera Adapter \$29.00 Add To Cart	 Lightning to SD Card Camera Reader \$29.00 Add To Cart

Questions

When will I get my items? We need your shipping address before we can give you an accurate delivery estimate. We'll provide delivery dates when you enter your shipping information during checkout. Learn more about Shipping & Pickup .	Can I pick up my items at an Apple Store? Yes. With Personal Pickup, you can order online and pick up your items at your local Apple Store. You'll see more options during the checkout process. Learn more about Personal Pickup .	What payment methods can I use? You can pay in a variety of ways, including credit/debit cards, Apple Gift Cards, and two financing options. You can also pay with a cashier's check, money order, or wire transfer—just call an Apple Representative at 1-800-MY-APPLE for more information. Learn more about Payment & Pricing .
How is sales tax determined for my order? The tax listed on the Cart and Checkout pages is an estimate. Your invoice will reflect the final total tax, which includes state taxes, local taxes, and any applicable fees. Learn more about Payment & Pricing .	Does Apple offer an education discount? Apple offers special pricing for students, teachers, administrators, staff members, and homeschooling programs. If you think you qualify, visit the Apple Store for Education to place your order. Learn more about Payment & Pricing .	What financing options are available? You can choose between two financing options. Either buy now and pay later with Bill Me Later , or get special financing with the Barclaycard Financing Visa card.

Apple Store

1 Delivery & Pickup Options [Edit](#)

	iPad mini with Wi-Fi 16GB – Black & Slate	\$329.00
Ship: Available to ship: Within 24 hours		

	iPad mini with Wi-Fi 16GB – Black & Slate	\$329.00
Show Product Details		
Ship: Available to ship: Within 24 hours		

2 Shipping Address [Select from Recent Addresses](#)

Shipping Address [Apple Shipping Policy](#) | [Learn more](#)

First Name Last Name

Company Name (optional)

Area Code Primary Phone

Street Address

Apt, Suite, Bldg. (optional)

ZIP Code Enter ZIP for City and State

United States This is a business address [?](#)

Shipping Notifications [?](#)

Shipment notification emails are sent to the Billing Contact. Another recipient email address may be added below.

Email Address (optional)

For shipment updates via text messages, enter a mobile number below.

Area Code Mobile Phone (optional)

[Chat Now](#) Save as my default shipping information [Continue](#)

3 Payment

Yes, I'd like Apple to recycle my old computer for free. [Terms & Conditions](#)

Cart subtotal \$658.00
Free Shipping \$0.00
Order Total \$658.00

Enter Promo Code

By clicking Continue, you acknowledge that the terms of Apple's [Sales and Refunds Policy](#) will govern your purchase.

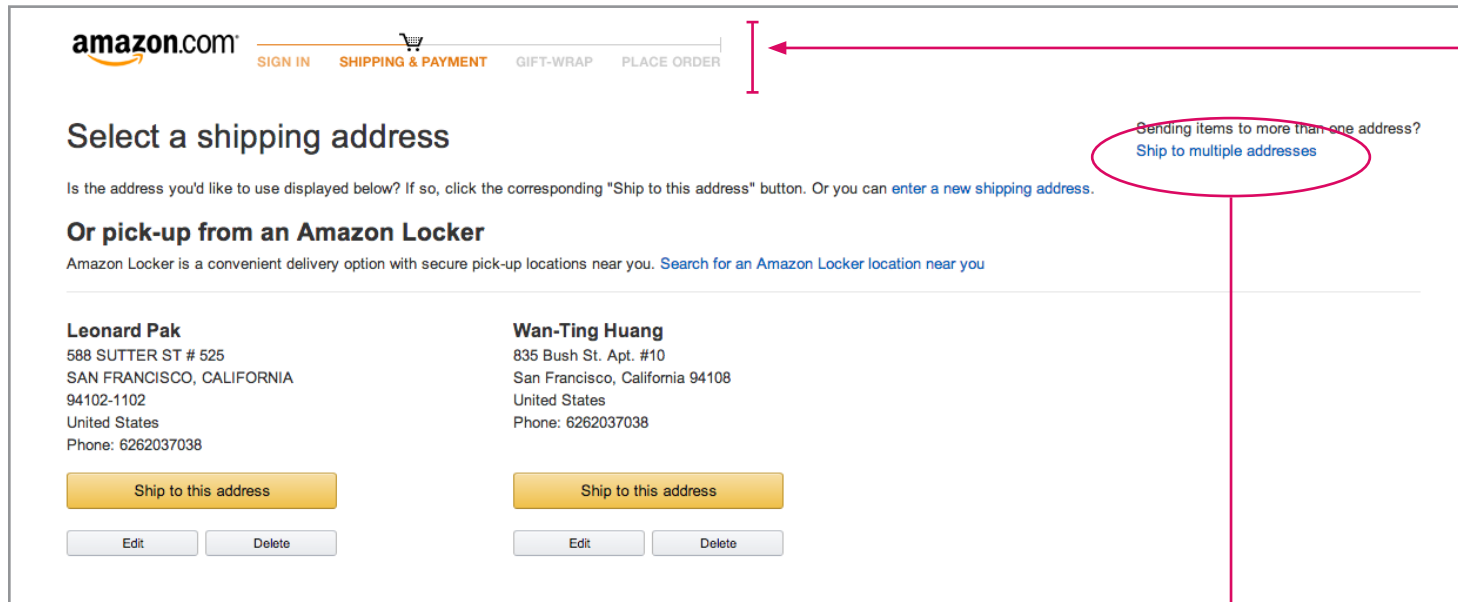
Combine Delivery, Shipping, and Payment into one page.

Questions

[Delivery & Pickup Options](#) [Shipping Address](#) [Payment](#)

When will I get my items? Pickup availability and delivery estimates are shown next to each of your items above. If you don't see these estimates, make sure you've entered your ZIP code by clicking one of the links next to "Ship" or "Pick up." Learn more about Shipping & Pickup .	Can I pick up my items at an Apple Store? Yes. You can choose between "Ship" and "Pick up" for each item above, with the ability to compare pickup availability and delivery estimates. Learn more about Personal Pickup .	How do I qualify for free shipping? The Apple Online Store offers free Standard Shipping on qualifying orders over \$50. You can also upgrade your shipping method for an extra charge.
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EXAMPLES // AMAZON - mutiple addresses



amazon.com **SIGN IN** **SHIPPING & PAYMENT** GIFT-WRAP PLACE ORDER

Select a shipping address

Is the address you'd like to use displayed below? If so, click the corresponding "Ship to this address" button. Or you can [enter a new shipping address](#).

Or pick-up from an Amazon Locker
Amazon Locker is a convenient delivery option with secure pick-up locations near you. [Search for an Amazon Locker location near you](#)

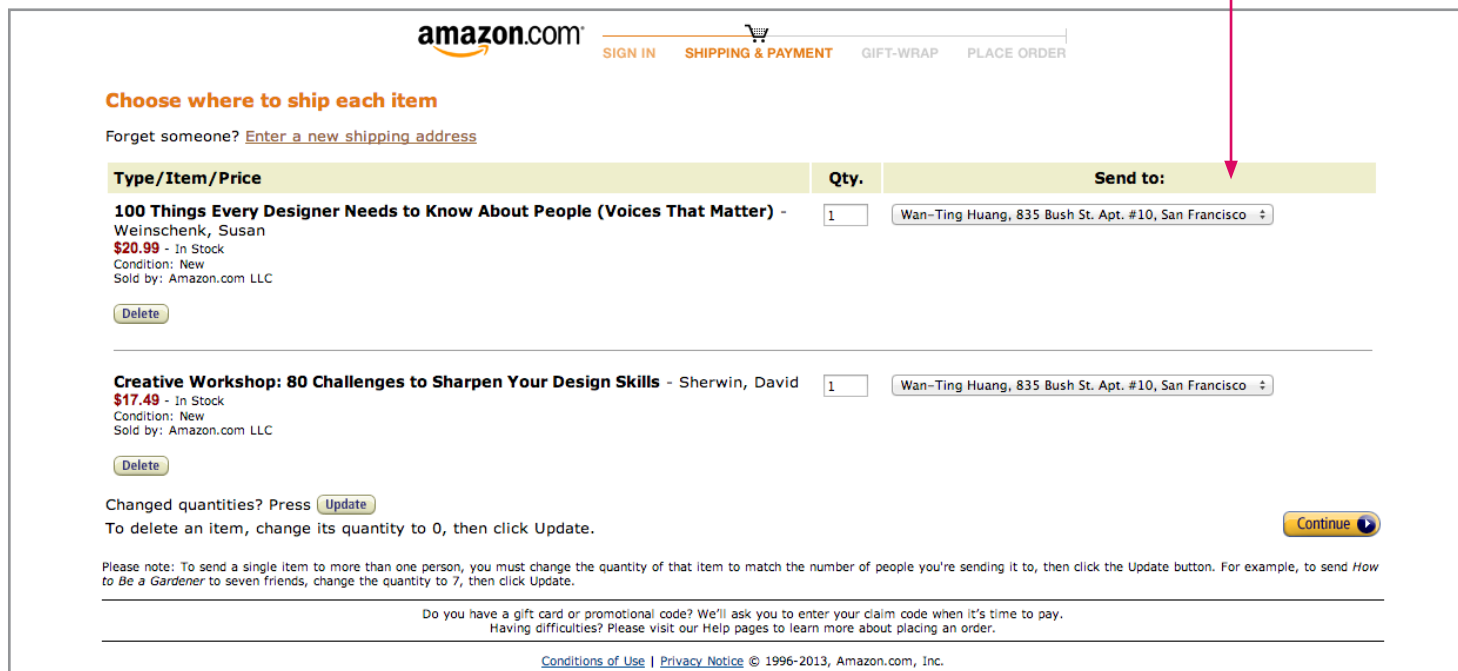
Leonard Pak
588 SUTTER ST # 525
SAN FRANCISCO, CALIFORNIA
94102-1102
United States
Phone: 6262037038

Wan-Ting Huang
835 Bush St. Apt. #10
San Francisco, California 94108
United States
Phone: 6262037038

Buttons: Ship to this address, Edit, Delete

Annotation: A pink arrow points from the text "Small progress indicator next to the logo." to the "SHIPPING & PAYMENT" link. A pink oval highlights the text "Sending items to more than one address? Ship to multiple addresses" with a pink arrow pointing down to the "Send to:" column header in the second screenshot.

Small progress indicator next to the logo.



amazon.com **SIGN IN** **SHIPPING & PAYMENT** GIFT-WRAP PLACE ORDER

Choose where to ship each item

Forget someone? [Enter a new shipping address](#)

Type/Item/Price	Qty.	Send to:
100 Things Every Designer Needs to Know About People (Voices That Matter) - Weinschenk, Susan \$20.99 - In Stock Condition: New Sold by: Amazon.com LLC Delete	1	Wan-Ting Huang, 835 Bush St. Apt. #10, San Francisco
Creative Workshop: 80 Challenges to Sharpen Your Design Skills - Sherwin, David \$17.49 - In Stock Condition: New Sold by: Amazon.com LLC Delete	1	Wan-Ting Huang, 835 Bush St. Apt. #10, San Francisco

Changed quantities? Press [Update](#)

To delete an item, change its quantity to 0, then click Update. [Continue](#)

Please note: To send a single item to more than one person, you must change the quantity of that item to match the number of people you're sending it to, then click the Update button. For example, to send *How to Be a Gardener* to seven friends, change the quantity to 7, then click Update.

Do you have a gift card or promotional code? We'll ask you to enter your claim code when it's time to pay. Having difficulties? Please visit our [Help pages](#) to learn more about placing an order.


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EXAMPLES // AMAZON - gift option

amazon.com [SIGN IN](#) [SHIPPING & PAYMENT](#) [GIFT-WRAP](#) [PLACE ORDER](#)

Select gift options

Hide prices on the packing slip for this purchase. [Continue](#)



Creative Workshop: 80 Challenges to Sharpen Your Design Skills
\$17.49
Sold by: Amazon.com LLC
Shipping to: Leonard Pak, 588 SUTTER ST # 525, SAN FRANCISCO, CALIFORNIA, 94102-1102 United States


Include a free personalized gift message
We will print your gift message on the packing slip.

Enjoy your gift!


From: Wanting

Remaining: 209 characters, 7 lines

Gift-wrap this item:
Amazon Gift Wrap **\$3.49**



[View larger image](#)



100 Things Every Designer Needs to Know About People (Voices That Matter)
\$20.99
Sold by: Amazon.com LLC
Shipping to: Wan-Ting Huang, 835 Bush St. Apt. #10, San Francisco, California, 94108 United States


Include a free personalized gift message
We will print your gift message on the packing slip.

Enjoy your gift!

From: Wanting

Remaining: 209 characters, 7 lines

Gift-wrap this item:
Amazon Gift Wrap **\$3.49**



[View larger image](#)


[Continue](#)

Do you have a gift card or promotional code? We'll ask you to enter your claim code when it's time to pay.
Having difficulties? Please visit our [Help pages](#) to learn more about placing an order.


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Personalized gift option.

EXAMPLES // WALMART



Save money. Live better.



Secure Checkout

Shipping & Pickup

Payment Method

Review & Place Order

Enter a shipping address:

First Name

Last Name

Address Line 1

Address Line 2 (optional)

ZIP Code Enter ZIP for city and state

Phone Number Example: (555) 555-5555

Use this as billing address

Continue

Order Summary

[Return to cart](#)


Item	Qty	Total
Terra Vintage Black & Ivory Rug Size: 7'10"x10'6"	1	\$176.64
Orlan Streetfair Shag Rug, Multi Size: 2'7"x3'9"	1	\$29.47

Subtotal (2 items) **\$206.11**

Questions?
Get help with this checkout page
Share your feedback +


Progress indicator as a thin row.

The leading health and ancestry DNA service | [sign in](#) [register kit](#)

 [welcome](#) [health](#) [ancestry](#) [how it works](#) [store](#) [help](#)

Share more, benefit more!

Your 23andMe experience improves when more of your relatives are involved.




DNA kit (online service)

\$99

- Reports on 240+ health conditions
- Test results for 40+ inherited conditions
- Discover your lineage, find relatives and more

Quantity: [20% off each additional kit!](#)

[continue](#) **Secure Server** [Tell me more](#) 


Ships in 1-2 business days. Expect results 4-6 weeks after we receive your sample. Shipping and processing times may vary due to high volume.

20% discount only applies to kits purchased within the same order and shipped to a single address. Discounts, promotions and special pricing cannot be combined or used in conjunction with any other discount, promotion or special pricing and are not valid on previous purchases.

You will have 12 months from the date of purchase to use your kit.

[Refund Policy](#)
[Sample Collection for Children](#)
[Other Store FAQs](#)

Questions or need assistance?
[Visit Customer Care](#)




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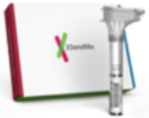
WIREFRAMES // STORE - order page - layout 2

The leading health and ancestry DNA service | [sign in](#) [register kit](#)

 [welcome](#) [health](#) [ancestry](#) [how it works](#) [store](#) [help](#)


Share more, benefit more!

Your 23andMe experience improves when more of your relatives are involved.

Product	Unit price	Quantity	
 DNA kit (online service)	\$99.00	<input type="text" value="1"/>	20% off each additional kit!

Ships in 1-2 business days. Expect results 4-6 weeks after we receive your sample. Shipping and processing times may vary due to high volume.

[continue](#)


Secure Server  [Tell me more](#)

20% discount only applies to kits purchased within the same order and shipped to a single address. Discounts, promotions and special pricing cannot be combined or used in conjunction with any other discount, promotion or special pricing and are not valid on previous purchases.

You will have 12 months from the date of purchase to use your kit.

[Refund Policy](#)
[Sample Collection for Children](#)
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Questions or need assistance?
[Visit Customer Care](#)




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WIREFRAMES // STORE - order page - select number of kit

The leading health and ancestry DNA service | [sign in](#) [register kit](#)

 [welcome](#) [health](#) [ancestry](#) [how it works](#) [store](#) [help](#)


Share more, benefit more!

Your 23andMe experience improves when more of your relatives are involved.

Product	Unit price	Quantity	
 DNA kit (online service)	\$99.00	<input type="text" value="3"/>	20% off each additional kit!

Ships in 1-2 business days. Expect results 4-6 weeks after we receive your sample. Shipping and processing times may vary due to high volume.

[continue](#)


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20% discount only applies to kits purchased within the same order and shipped to a single address. Discounts, promotions and special pricing cannot be combined or used in conjunction with any other discount, promotion or special pricing and are not valid on previous purchases.


You will have 12 months from the date of purchase to use your kit.


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Item Shipping Payment Review

Enter information for each item


In this order Price

	 DNA kit + online service <i>for</i> <input type="text" value="Please enter the person's name or add a description"/>	\$99.00
	 DNA kit + online service <i>for</i> <input type="text" value="Please enter the person's name or add a description"/>	-\$99.00 20% off each additional kit! \$79.20
	 DNA kit + online service <i>for</i> <input type="text" value="Please enter the person's name or add a description"/>	-\$99.00 20% off each additional kit! \$79.20


[+ Add another kit](#) 20% off each additional kit!





Item subtotal: \$257.40


[continue](#)

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WIREFRAMES // STORE - item - enter names



Item Shipping Payment Review

Enter information for each item


In this order

		Price
	 DNA kit + online service <i>for</i> <input type="text" value="Wan-Ting Huang"/>	\$99.00
	 DNA kit + online service <i>for</i> <input type="text" value="Mom"/>	-\$99.00 20% off each additional kit! \$79.20
	 DNA kit + online service <i>for</i> <input type="text" value="Cousin"/>	-\$99.00 20% off each additional kit! \$79.20


[+ Add another kit](#) 20% off each additional kit!

Item subtotal: \$257.40

[continue](#)

Secure Server  [Tell me more](#)





The resale of our kits is prohibited. 23andMe can only guarantee services and provide support for kits purchased directly through our website, www.23andme.com, or through one of our authorized resellers. [Learn more](#)




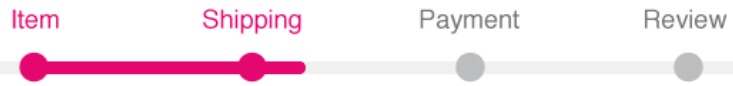
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Enter shipping information

Shipping items to more than one address?
[Ship to multiple addresses](#)

Shipping address

First name: Last name:

Company name (optional):

Address line 1:

Address line 2:

City: State: Postal code:

Country:

Shipping method

- Standard (5~8 days) - \$19.95**
First kit: \$9.95
Each additional kit: \$5.00
Shipping cost includes shipping to each recipient and return shipping from each recipient to the lab.
- Express (2~3 bus. days) - \$46.95**
First kit: \$36.95
Each additional kit: \$5.00
Shipping cost includes expedited shipping to the recipient and USPS First Class shipping to the lab. Express shipments cannot be delivered to P.O. Boxes.

Contact ?

Email: Phone:

Item subtotal: \$257.40
Shipping subtotal: \$19.95
Total: \$277.35

[continue](#)

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Item Shipping Payment Review

Enter information for the 1st address

Kits
for this address

Wan-Ting Huang
 Mom
 Cousin

Shipping destination
for this address

First name: Last name:

Company name (optional):

Address line 1:

Address line 2:

City: State: Postal code:


Country:

Shipping method
for this address

Standard (5~8 days) - \$14.95
First kit: \$9.95
Each additional kit: \$5.00
Shipping cost includes shipping to each recipient and return shipping from each recipient to the lab.

Express (2~3 bus. days) - \$41.95
First kit: \$36.95
Each additional kit: \$5.00
Shipping cost includes expedited shipping to the recipient and USPS First Class shipping to the lab. Express shipments cannot be delivered to P.O. Boxes.





[save this address](#)




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Item Shipping Payment Review

Enter information for the 1st address


Address Verification





We verified your shipping address through USPS and found an exact match. Using the verified address below will help us ship your order faster. If you ship to the unverified address, the delivery of your order may be delayed or unsuccessful.

Unverified Address: Wan-Ting Huang 835 Bush St Apt 10 San Francisco, CA 94108 United States	Verified Address: Wan-Ting Huang 835 BUSH ST APT 10 SAN FRANCISCO, CA 94108-3318 United States
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[ship to unverified address](#) [ship to verified address](#)


[edit shipping address](#)



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Item Shipping Payment Review

1st address

Kits for:
Wan-Ting Huang
Mom

Wan-Ting Huang
835 BUSH ST
APT 10
SAN FRANCISCO, CA 94108-3318
United States

Standard (5~8 days) - \$14.95

[Edit this address](#)

Enter information for the 2nd address

Kits
for this address

Cousin

Wan-Ting Huang
(address assigned)

Mom
(address assigned)

Shipping destination
for this address

First name:

Last name:

Company name (optional):

Address line 1:

Address line 2:

City: State: Postal code:


Country:

Shipping method
for this address

Standard (5~8 days) - \$14.95
First kit: \$9.95
Each additional kit: \$5.00
Shipping cost includes shipping to each recipient and return shipping from each recipient to the lab.

Express (2~3 bus. days) - \$41.95
First kit: \$36.95
Each additional kit: \$5.00
Shipping cost includes expedited shipping to the recipient and USPS First Class shipping to the lab. Express shipments cannot be delivered to P.O. Boxes.





[save this address](#)




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WIREFRAMES // STORE - shipping - mutiple addresses - 2nd address



Item Shipping Payment Review

1st address

Kits for:
Wan-Ting Huang
Mom

Wan-Ting Huang
835 BUSH ST
APT 10
SAN FRANCISCO, CA 94108-3318
United States

Standard (5~8 days) - \$14.95


[Edit this address](#)





Enter information for the 2nd address

Address Verification


We verified your shipping address through USPS and found an exact match. Using the verified address below will help us ship your order faster. If you ship to the unverified address, the delivery of your order may be delayed or unsuccessful.

<p>Unverified Address:</p> <p>Cousin 000 Bush St Apt 10 San Francisco, CA 94108 United States</p> <p>ship to unverified address</p> <p>edit shipping address</p>	<p>Verified Address:</p> <p>Cousin 000 BUSH ST APT 10 SAN FRANCISCO, CA 94108-3318 United States</p> <p>ship to verified address</p>
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WIREFRAMES // STORE - shipping - mutple addresses - contact



Item Shipping Payment Review

1st address

Kits for:
Wan-Ting Huang
Mom

Wan-Ting Huang
835 BUSH ST
APT 10
SAN FRANCISCO, CA 94108-3318
United States

Standard (5~8 days) - \$14.95

[Edit this address](#)

2nd address


Kits for:
Cousin

Cousin
000 BUSH ST
APT 10
SAN FRANCISCO, CA 94108-3318
United States

Standard (5~8 days) - \$9.95

[Edit this address](#)

Enter contact information

Contact 


For all shipping addresses


First name:	<input type="text"/>	Last name:	<input type="text"/>
Email:	<input type="text"/>	Phone:	<input type="text"/>





Item subtotal: \$257.40
Shipping subtotal: \$24.90

Total: \$282.30


[continue](#)

Secure Server 
[Tell me more](#)



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Enter payment information

Credit card
Total: \$282.30

Payment method:



Card number:

Expiration month:

Expiration year:

CVV:



Billing address

- Wan-Ting Huang
835 BUSH ST
APT 10
SAN FRANCISCO, CA 94108-3318
United States
- Cousin
000 BUSH ST
APT 10
SAN FRANCISCO, CA 94108-3318
United States
- Enter a new address

First name:

Last name:

Company name (optional):

Address line 1:

Address line 2:

City:

State:

Postal code:

Country:

continue

You can review this order before it's final.

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In this order

Item	Product	Name/description	Price
Edit	DNA kit (online service)	Wan-Ting Huang	\$99.00
	DNA kit (online service)	Mom	\$79.20 -\$99.00
	DNA kit (online service)	Cousin	\$79.20 -\$99.00
Items subtotal			\$257.40

Shipping

[Edit](#)

1st address	Wan-Ting Huang 835 BUSH ST APT 10 SAN FRANCISCO, CA 94108-3318 United States	Standard (5~8 days) - \$14.95
2nd address	Cousin 000 BUSH ST APT 10 SAN FRANCISCO, CA 94108-3318 United States	Standard (5~8 days) - \$9.95

Contact for all shipping addresses:

Wan-Ting Huang
wanting76@gmail.com
6262037038

Shipping subtotal \$24.90

Payment

[Edit](#)

American Express *****0005
Wan-Ting Huang
835 BUSH ST
APT 10
SAN FRANCISCO, CA 94108-3318
United States

Item subtotal: \$257.40
Shipping subtotal: \$24.90

Total: \$282.30

[submit order](#)

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Thank you for your order!

We have sent a confirmation to the email address you provided. Please [print your order details](#) for your records. Kits generally shipped within few days.

Order Summary

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Order number #000-000000-000000 **Total: \$282.30**

Shipping info

1st address Kits for: Wan-Ting Huang Mom	Wan-Ting Huang 835 BUSH ST APT 10 SAN FRANCISCO, CA 94108-3318 United States
---	--

2nd address Kits for: Cousin	Cousin 000 BUSH ST APT 10 SAN FRANCISCO, CA 94108-3318 United States
--	--

Contact for all shipping addresses:

Wan-Ting Huang
wanting76@gmail.com
6262037038

Something wrong with the order?

You can [cancel the order online](#) or [contact our customer service for help](#). Your credit card won't be charged if you cancel the purchase within an hour after the order is placed.

**Is sharing in your DNA?
Get a \$10 gift card.**

[join our referral program](#)

Your feedback is valuable for us to improve the service in the future. Please help us know more about yourself and how you think of us.

How do you hear about us?

- Online Advertisement (e.g. banner ad, Google search)
- Friend or Family Member
- Direct Mail (advertisement mailed to your home)
- Online radio/podcast advertisement
- News Story (online, TV, newspaper, magazine)
- Radio Advertisement
- Online video advertisement (e.g. YouTube, Hulu)
- TV Advertisement
- Other

What is the highest level of education you have completed?

- Less than high school
- High school or equivalency (GED).
- Some college
- Associate's degree or community college
- Vocational school
- Bachelor's degree
- Master's degree
- Doctorate or professional degree (M.D., J.D., D.D.S., Ph.D., etc.)
- I'd rather not say

[submit survey](#)